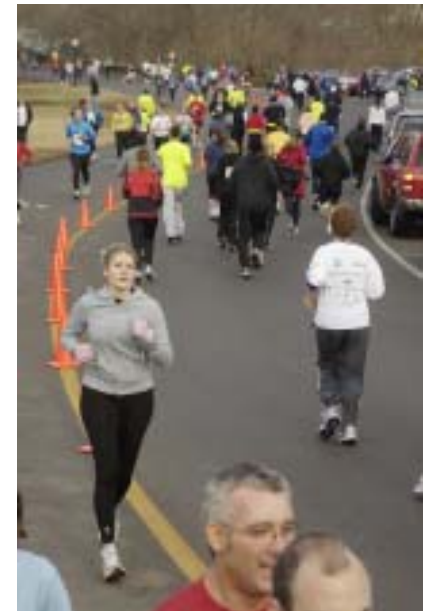




A Road Race Management Company



502-386-1502  
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www.rivercityraces.com  
4640 Broadway St., Indianapolis, IN 46205

River City Races is a road race management service that has been producing road races in the Louisville area for over nine years. Our job is to provide entrants in River City Races an exciting event and promoters peace of mind.

## What Can We Do for You?

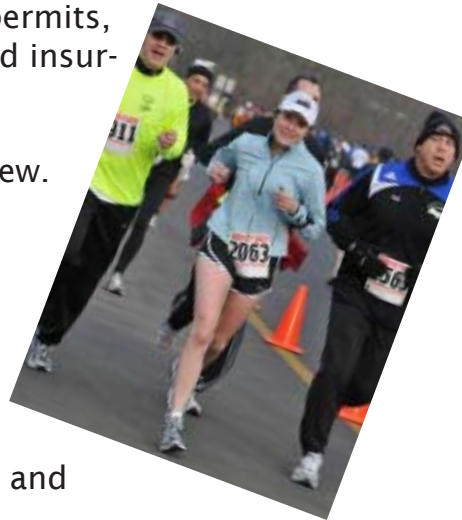


Reach over 11,000 potential participants by inclusion in River City Races email newsletter.

- Featured event placing on the home page of the River City Races website.
- Event application review and copy recommendations.
- Distribution of event applications to strategic locations throughout the region.
- Event application posted on website for download.



- Online registration.
- Secure all permits, sanctions and insurance.
- Course review.
- Course creation and measurement.
- Manage start, course and finish.
- Coordinate and brief all event volunteers.
- Conduct award ceremony.



Current race management and consultant events:

- Polar Bear Grand Prix
- Reindeer Romp 4k
- Frostbite 5k
- Snowman Shuffle 4 Miler
- Louisville Triple Crown of Running
- Anthem 5k Fitness Classic
- Rodes City Run
- Papa John's 10 Miler
- Throo the Zoo 5k
- St. Mathews Street Festival 5k
- Run for the Health of It 5k
- Powered with Pride 5k
- St. Mathews Mid-Summer Nights 5k
- Grand Slam 4 Miler
- Walk Away from Colon Cancer 5k
- Pioneer Run 5k
- Downtown Doubler 15k/30k
- Highland Cup 5k
- KY Harvest 5k
- Race to End Homelessness 5k