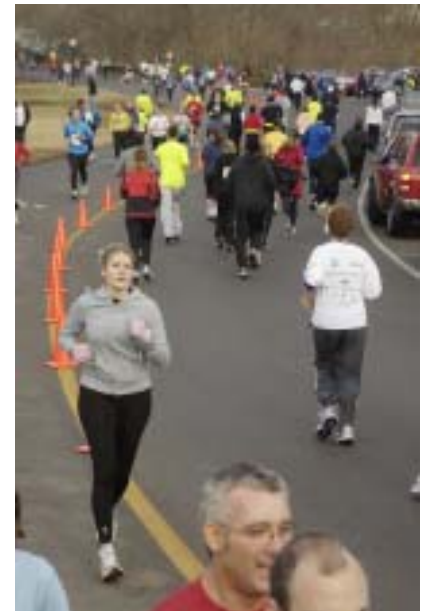




A Road Race Management Company



502-386-1502
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www.rivercityraces.com
2115 Bonnycastle Avenue Louisville, KY 40205

River City Races (formerly Fleet Feet Racing) is a road race management service that has been producing road races in the Louisville area for over nine years. Our job is to provide entrants in River City Races an exciting event and promoters peace of mind.

What Can We Do for You?

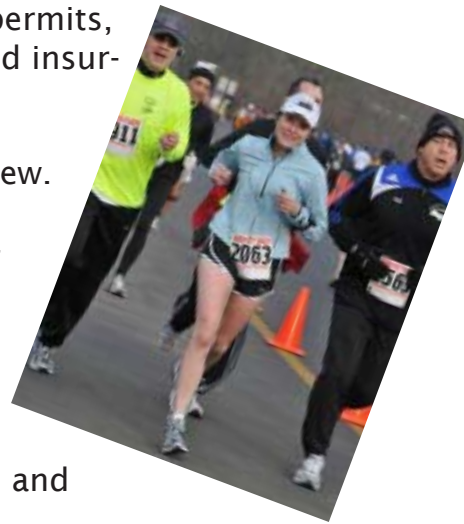


Reach over 9000 potential participants by inclusion in River City Races email newsletter.

- Featured event placing on the home page of the River City Races website.
- Event application review and copy recommendations.
- Distribution of event applications to strategic locations throughout the region.
- Event application posted on website for download.



- Online registration.
- Secure all permits, sanctions and insurance.
- Course review.
- Course creation and measurement.
- Manage start, course and finish.



- Coordinate and brief all event volunteers.
- Conduct award ceremony.



Current race management and consultant events:

Polar Bear Grand Prix

Reindeer Romp 4k

Frostbite 5k

Snowman Shuffle 4 Miler

Louisville Triple Crown of Running

Anthem 5k Fitness Classic

Rodes City Run

Papa John's 10 Miler

Throo the Zoo 5k

Heart & Sole 5k

Champions for Her 5k

Run for the Health of It 5k

Racin' Rover 5k

Grand Slam 4 Miler

Fleet Feet Fiesta 3 Mile Fun Run

Walk Away from Colon Cancer 5k

Pioneer Run 5k

Downtown Doubler 15k/30k

Highland Cup 5k